



## Bill, Please! Sponsorship Proposal

Bill, Please! is a magazine-type talk show with a casual and lighthearted approach covering a wide variety of subjects and trending topics.

The program features breezy and engaging discussions about food, music, entertainment, travel, lifestyle, trends, and more — designed to connect naturally with listeners and online audiences through relatable conversations and entertaining content.

### Schedule:

Every Wednesday | 10:00 — 10:30 AM

### Host:

Hosted by Lite Rock Jock **Billy Sienes**, also known as *DJ Billy* — a well-known local radio personality with *more than 20 years of radio experience*, event hosting expertise, and voiceover talent experience.

### Platform Coverage:

Live broadcast from the WRock Studio, airing on radio and simultaneously streamed through our digital platforms:

- Facebook Live
- Instagram
- TikTok

## Sponsorship Media Values

Sponsors will receive the following brand exposure opportunities:

- 12 x 30-second commercial spots monthly (3 x 30-second commercials every Wednesday)
- Brand mention during the LIVE episode
- Brand logo flash placement during the LIVE broadcast
- Brand logo inclusion and tagging on weekly promotional posts
- Brand logo flash inclusion in Facebook Reels episode highlights
- Brand logo inclusion in the full-length episode upload on our official YouTube channel
- PR article publishing on our official website and sharing on our Facebook page
- Brand content sharing through Facebook Stories on our official Facebook page



## Benefits of Sponsorship

These media values will give your brand consistent exposure across **Radio, Facebook, and YouTube**, helping increase brand awareness, brand recall, and audience engagement through our on-air and online audiences.

*Through live mentions, logo placements, promotional posts, Reels highlights, and full-length episode uploads on our YouTube channel, your business gains both **real-time and long-term visibility** to an engaged and growing audience.*

Bill, Please! also creates a more natural and conversational environment for brands to connect with listeners and viewers, helping build familiarity and trust through consistent exposure.

## Sponsorship Packages

| Package Duration | Coverage      | Investment |
|------------------|---------------|------------|
| 1 Month          | 4 Wednesdays  | ₱40,000    |
| 3 Months         | 12 Wednesdays | ₱120,000   |
| 6 Months         | 24 Wednesdays | ₱240,000   |
| 12 Months        | 48 Wednesdays | ₱480,000   |

*Package rates for long-term campaigns are still negotiable. Contact us to discuss customized sponsorship options tailored to your marketing goals and preferred campaign duration.*

## Why Partner With Bill, Please!

Bill, Please! combines the strength of traditional radio broadcasting with the power of digital streaming and social media engagement.

By partnering with the program, your brand becomes part of entertaining and relatable conversations that audiences genuinely enjoy — creating stronger recall, wider reach, and meaningful audience connection both on-air and online.

We look forward to building a successful partnership with your brand.

## Contact Us:

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